Follow-up Training 2021-2022

Main Purpose: To collect Perkins Core Performance Indicator — Post-program Placement (3S1)

- CTE concentrators who exited during the reporting year
- Were in placement 2nd quarter after exiting high school:
  - Postsecondary Education/Advanced Training
  - Employment
  - Military Service
  - National and Community Service Programs
  - Peace Corps Volunteers

Post-Program Placement – 3S1 (2020-21 data)

Year	Total eligible concentrators	Response Rate	Placement	Employed	Continuing Education
2019-20	36,444	85.3%	95.5%	86.7%	72.5%
2020-21	37,391	87.0%	93.4%	83.8%	67.5%

Importance of Response Rate

▶ Understand the importance of response rate to the quality of the CPI post-program placement indicator—3S1.

▶ Perkins V requires states to report post-program placement of all CTE Concentrators. This means that we need to make a good faith effort to survey all qualified concentrators, as well as a good response rate to accurately portray all concentrators in the state.

▶ The value of the data collected through the Follow-Up Survey depends on an accurate report of the status of all concentrators. A good response rate is necessary to accurately portray all concentrators in the state.

▶ Previous verification studies have shown that districts with low response rates often under-report their placement rates because they failed to reach students who were employed during regular weekdays.

Low Response Rate

▶ A low response rate negatively affects buildings, CEPDs and the state by reducing the accuracy of the placement information used to evaluate CTE programs.

▶ Institutions with response rates below 80% may be found to be in noncompliance during a TRAC onsite monitoring visit.

▶ Districts with one or more buildings with response rates below 50% will be required to send a representative to a technical assistance workshop before next Follow-Up survey.

Tips

▶ *When to call*. It is particularly important that your follow up interviewers attempt to reach students in the evenings and on weekends in addition to during school hours.

▶ *Answering Machines*. It was helpful to leave a message stating the purpose of the call. Students were more apt to answer the next call. "A plea for help also works."

▶ *Caller ID*. Make your calls from the school. Students are more likely to answer if interviewers call from the school or they recognize the interviewer's name. Use a cell phone or calling cards which do not activate Caller ID.

▶ *Reaching students*. A phone survey provides the highest response rates. Contact students by e-mail to tell them of the coming survey and to get a current phone number. Ask for e-mail accounts, especially universal accounts like Gmail/Hotmail accounts, before they leave school.

▶ *Disconnects*. Try to call a relative listed on the student's emergency card to get a current number. If that fails, try mailing a postcard to the current address or a relative. A disconnected number does not eliminate the student from the pool of concentrators, so you should make every effort possible to reach the student.

▶ Other recommendations for improving the response rate can be found on page 9 in the protocol manual: http://www.ptdtechnology.com/Portals/7/FUp_ProtocolManual.pdf

Proxy Rate

- Responses to the validation study differed from the responses to the main survey more often when the main survey was completed by a proxy in most recent 2021 Follow-up Validation study results.

Student Responses to Original Survey vs Validation Study			Proxy Responses to Original Survey vs Validation Study		
Num Wrong	Count	%	Num Wrong	Count	%
5	2	0.2%	5	15	26.3%
4	33	4.2%	4	18	31.6%
3	120	15.1%	3	7	12.3%
2	153	19.2%	2	8	14.0%
1	182	22.9%	1	7	12.3%
0	305	38.4%	0	2	3.5%

Proxy Rate

- Buildings with proxy rates higher than **20%** will be required to attend a follow-up training before the next follow up survey. This will be included in the follow-up protocol manual and these buildings will receive a letter indicating the requirement.
- The proxy rate requirement for the TRAC risk analysis and compliance finding will be reduced. A memo will be distributed informing districts of the new threshold.
  - For TRAC risk analysis: proxy rate threshold will be lowered to **20%**. Regions that have 1 or more buildings with a proxy rate greater than 20% will be flagged on the risk analysis.
  - For TRAC onsite visit: Regions that have a regional proxy rate higher than **20%** will receive a finding of noncompliance and be required to prepare a compliance plan.

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